

Work for DPO Group - Africa's Favourite Payment Service Provider

DPO Group is a leading African digital payments company operating in over 20 countries across the continent. DPO has developed the technology to enable businesses and individuals across the continent to make payments online and offline with all currencies and payment methods. DPO Group currently works with over 100,000 merchants, including businesses in eCommerce and the travel and leisure sectors.

The company was founded in 2006, and since then, it has grown to be a pan-African PSP with more than 400 employees. In 2021, Network International, a leading enabler of digital commerce across the Middle East and Africa, acquired DPO Group in a landmark deal for the African payments landscape.

By providing its merchants with the capacity to make and accept payments effortlessly, DPO Group aims to support financial inclusion and economic development on the continent.

About the Vacancy

The Senior Designer position is a mixed creative role and the ideal candidate will need to be comfortable working across both print and digital. The Designer will contribute to marketing activities, campaigns, and projects through on brand, captivating, consistent, and boundary-pushing design work. This individual is required to jump in with zest and creativity to work on varied projects and campaigns.

The Senior Designer will need to work creatively and collaboratively to create impactful designs that capture and sell our company vision. Strong conceptualisation, attention to detail, and focus on usability is a must.

This role is based in our Cape Town HQ with a mixed work-from-home / office based set up.

Educational Requirements

- Matric is essential
- Relevant Design Related Diploma/Degree
- Relevant Marketing Diploma/Degree



Work Experience to Back Your Qualifications

- Minimum 4+ years relevant design experience
- Advanced understanding of design principles and best practices
- Mastered Adobe Creative Suite, preferably Adobe Photoshop, Adobe Illustrator and InDesign
- Experience and interest in at least 2 Design sub-specialties such as web design, animation, video creation, HTML5 ads or others
- Additional nice to have includes Dreamweaver, Adobe After Effects or an equivalent, Figma and Video Creation Software

What it's Like Working for Us

The environment is creative, innovative, and deadline driven. Be prepared to make an impact and have your work stand out! A balanced scorecard is used to measure the KPI's connected to the role, department and campaign performance.

What it Takes to Succeed on our Team

Attitude

- Energy
- Creativity
- Adaptability
- Attitude of Continuous learning
- Ability to Manage Priorities and Various Projects
- Strong Initiative
- High attention to detail

Skills

- Good verbal communication skills
- Ability to work independently as well as part of a team
- Technical design skills

Your Main Areas of Focus

Design Work: Efficiently and effectively complete assigned design projects

- Produce aesthetically pleasing design assets as needed
- Types of assets may include social media graphics and banners, google display adverts, gifs, and videos, website banners, brochures, print materials and others
- Work with Design Manager, Marketing Managers, and Marketing Officers to translate and create marketing requirements into compelling, appropriate campaigns and designs within specified time frames
- Maintain consistency between brand assets and keep content on brand
- Assist with ensuring correct and consistent design and layout for corporate brochures, templates, presentations, etc

Design Conceptualisation: Conceptualise and innovate on design work

- Strong ability to conceptualise forward-thinking, original, and creative design assets.
- Keep abreast of design trends.
- As a brand, DPO is currently in a space of reinvention.
- As a Senior Designer, you will need to be comfortable with incorporating current trends into your work in a way that is not only meaningful but considerate of each project's outcomes
- Ensure design work is high quality and effective, keep the user experience top of mind
- Ensure that format is effective for each project and goal

Project Management

- Projects completed within defined scope and priority and in set timelines
- Effectively communicating with teammates in Marketing and other divisions around requirements, timelines, processes and approvals
- Effectively communicate timelines and deliverables to stakeholders and provide instructions for use or promotion
- Work with team members to ensure aesthetics also are aligned with usability, accessibility, and web standards. Work with developers to ensure proper implementation within a web environment and ensure consistency and integrity of the creative vision
- Provide mentorship to junior team members

Self-development

- Support and demonstrate Corporate Goals and Brand Values
- Participate in rostered training and take action on performance development plans
- Contribute to staff, team and development meetings
- Supplement personal learning with informal means outside of work, such as industry bodies, online forums and relevant reading

Responsibilities on Demand

- Due to the fluid and dynamic environment within DPO, new, additional or changed position responsibilities will occur
- Successful demonstration of change orientation is an ongoing responsibility in all positions

Small Things, Make a Big Difference

You'll be responsible for upholding good punctuality and attendance, your own health and safety. At the same time, you'll need to avoid adversely affecting the health and safety of others at work.

It's all about teamwork; therefore, it's important you fit in with our results-driven culture by living our brand values and ensuring we provide the best possible service to all our merchants.

How to Apply

- Update your CV – as a designer your CV format & Portfolio is KEY!
- Share your portfolio
- Write a cover letter / email about why this role is for you
- Please email us at talentsa@dpogroup.com

**If you were referred to us by one of our existing staff members, please indicate who referred you.*

We utilise the major social channels, go like and follow us!

