

New Chairman Appointed for Direct Pay Online Group

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Offer Gat appointed as Chairman

Nairobi, Kenya, 11 March 2015.....3G Direct Pay Limited (3GDP), the leading online payment service provider for East and Southern Africa, is pleased to announce the appointment of Mr. Offer Gat, as Chairman of 3G Direct Pay, with effect from March 2015.

Eran Feinstein, Managing Director, 3G Direct Pay said, “I am extremely pleased to have Offer on board. He is someone who I highly respect and has outstanding experience, and I have learnt to know and appreciate him over the years. His foresight and competent leadership will guide 3G Direct Pay during this very exciting time in our company’s growth. I look forward to working with Offer towards the development of 3G Direct Pay, as the ultimate payments solution in Africa and other regions worldwide.”

The new Chairman, Offer Gat added, “I am honored and excited to take up the position in 3G Direct Pay as Chairman. I look forward to working with this exceptional team to deliver the best products and services to all our clients.

Biography of Offer Gat

Offer Gat, an Israel National, has a Master in Business Administration (MBA) from Tel Aviv University and BA in Political Science from the same university.

Offer Gat has been the CEO of the largest Travel and Tourism Enterprises in Israel f , CEO North America for EL AL Israel Airlines and its VP Global Sales, and has 30 years of extensive experience in General and Financial Management, Strategy and M&A in the Aviation and Tourism Industry.

Offer gat and Eran Feinstein founded 3G Direct Pay in 2006